Culinary Institute of America

2024 AT-A-GLANCE CIA LEADERSHIP PROGRAMS

HEALTHY KITCHENS, HEALTHY LIVES®
CULINARY SUMMIT
CIA WINE SUMMIT
LEADERSHIP AWARDS
THOMAS KELLER GOLF CLASSIC
HEALTHY MENUS R&D COLLABORATIVE
MENUS OF CHANGE®
LATIN AMERICAN CUISINE SUMMIT
MENUS OF CHANGE UNIVERSITY RESEARCH COLLABORATIVE
WORLDS OF FLAVOR 2023®
HEALTHY KIDS COLLABORATIVE
ALUMNI EVENTS

LEDGERSHIP PROGRAM

WEBSITE

May 4–6, 2024
May 11–13, 2024
June 4–6, 2024
July 9–11, 2024
August 6–8, 2024
September 3–5, 2024
October 8–10, 2024
November 5–7, 2024
December 3–5, 2024
February 2–4, 2024
February 9–11, 2024
February 16–18, 2024
March 6–8, 2024
March 13–15, 2024
April 3–5, 2024
April 10–12, 2024
April 17–19, 2024
May 4–6, 2024
May 11–13, 2024
May 18–20, 2024
June 1–3, 2024
June 8–10, 2024
June 15–17, 2024
June 22–24, 2024

DATES

DESCRIPTION
A deep dive into culinary inspiration and menu R&D strategy for this significant global food movement: building on the work of our Menus of Change initiative and inspired by the global cultures focal of our long-running Worlds of Flavor conference.

SPONSORSHIP LEVELS
Exhibitor Levels
Sustainability $35,000
Bronze $20,000
Copper $15,000
Supporting $10,000
Corporate $5,000
Academic Grant Levels $10,000
Copper $15,000
Bronze $20,000
Supporting $10,000
Corporate $5,000

SPONSORSHIP OPPORTUNITIES
Exhibitor Levels
Sustainability $35,000
Bronze $20,000
Copper $15,000
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Academic Grant Levels $10,000
Copper $15,000
Bronze $20,000
Supporting $10,000
Corporate $5,000

VALUE
CIA at Copia
CIA at Copia
Zagatfield Ballroom
CIA at Copia and Silverado Resort & Spa
CIA Hyde Park (Lynne)
CIA Hyde Park (November)
CIA Hyde Park
Virtual
Boston University
CIA at Copia
CIA at Copia
Worldwide

PRESENTING PARTNER
Harvard T.H. Chan School of Public Health, Department of Nutrition
Harvard T.H. Chan School of Public Health, Department of Nutrition
CIA Exclusive
CIA Exclusive
Harvard T.H. Chan School of Public Health, Department of Nutrition
CIA Exclusive
Stanford University
CIA Exclusive
CIAExclusive
Our sponsors

AUDIENCE
HEALTHCARE 500 physicians, dietitians, and other health care professionals
FOODSERVICE 300 high-volume chefs, foodservice operators, global cuisine experts, and influential foodservice industry professionals.

BEVERAGE PROFESSIONALS 50-10 hotels and beverages professionals from various sectors of the industry, such as distributors, public relations, restaurants, sommeliers, marketing, and more.

FOODSERVICE GOO business leaders, executives, celebrated chefs—the industry elite

FOODSERVICE 120+ industry leaders, including celebrity chefs, top restaurateurs, CEOs, CIA leadership and alumni, and food and wine enthusiasts.

FOODSERVICE 30-40 operators, with an emphasis on the chain sector and other volume leaders

FOODSERVICE 400 culinary and F&B leaders, executives from sustainability and health sector, researchers, and NGO

FOODSERVICE Leading chefs and top-level Foodservice professionals interested in increasing their knowledge of regional Latin America cuisine.

COLLEGE AND UNIVERSITY FOODSERVICE Several hundred representatives from the colleges and universities that gather leaders in foodservice, with celebrity chefs, and administrators from the country’s most influential professional food service associations, chefs, and food companies.

K-12 FOODSERVICE 30–50 leaders from independent school districts and other foodservice professionals.

OCCASION TO EXHIBIT OPPORTUNITY TO PRESENT
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